

# Miguel Mendonça

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Behance: behance.net/design4passion

I am a designer passionate about creating better user experiences through aesthetics and problem-solving.

## About

I'm Miguel Mendonça, a UX/UI Designer and art director and I have been working as a visual designer throughout my career, with a particular passion for web and UI design. I am committed to delivering exceptional work and thrive on innovation, always striving to help my clients achieve their goals. I approach each task with precision, a strong work ethic, and a dedication to excellence.

## Education

### Graduation in Communication Design

University of Algarve - Portugal

1998 - 2021

### Subjects included:

In this graduation I learned graphic design, visual communication, branding, advertising, typography, and digital media. I also learned about design principles, history, design software and tools. I increased my knowledge of user empathy and understanding of user needs

## Skills

- Creativity and knowledge of design principles
- Visual design and aesthetics
- User research and usability testing
- Video and motion graphics
- Prototyping and wireframing
- Adobe Indesign and pagination
- HTML coding and development

## Experience

- **UX/UI Designer** — **Centific** (Formerly Pactera EDGE) New York, USA  
*October 2021 - Present*

I work currently on projects like digital platforms, SaaS UI software, websites and a variety of marketing projects. Also work on deliverables like educational videos, demos and other animations. My design process includes wireframing, prototypes, and high-fidelity mock-ups.
- **Senior Designer** — **Blue Fountain Media** New York, USA  
*March 2013 - July 2021*

My role was to create interactive websites, e-commerce, marketing deliverables, and mobile apps. I worked with developers, design team members, and UX to ensure timely implementation. I also produced videos such as demos, corporate videos, and animations.
- **Independent Freelancer** Portugal  
*June 2008 - March 2013*

I design and produce websites and responsive web products, develop sales presentation skills, maintain client trust, and uphold brand standards. I also offer design support for local marketing agencies through banners, videos, landing pages, and graphics.
- **Art Director** — **ARC Worldwide** Lisbon, Portugal  
*March 2008 - June 2008*

Collaborate on responsive website designs, banners and animations. Produce graphic assets like flyers, brochures, and marketing deliverables.
- **Interactive Designer** — **MRM McCann** London, UK  
*March 2006 - February 2007*

I've produced marketing campaigns, landing pages, and designed interactive products such as promotional games for MSN. Working with the design team, I also revamped the website design and updated the style guidelines for Intel.com.
- **Visual Designer** — **Pupula Corporate Solutions** Portugal  
*September 2002 - January 2006*

I developed websites for local clients in real estate and tourism and made interactive kiosks and digital platforms. Also worked on brochures, magazine ads, flyers, stationery, and logos with the design team.